

Live Here Work Here

Live Here, Work Here is an engaging, virtual Career Awareness opportunity for industry professionals to showcase their occupation and career/job opportunities at their company to regional middle school and high school students. The STEM Network has partnered with the Yakima County Development Association to engage Industry partners for this project. The project is intended to highlight the variety of in-demand, family-wage jobs in our region. Many of our youth drive by amazing companies with great jobs every day, without knowing what kind of career opportunities are available in their own backyard. Live Here, "Work Here!" is designed around career exploration and career awareness that allows all youth in South Central Washington to learn about careers in their own communities through short, Tik Tok-like videos.

Each partnering company will feature 5 employees in their short, 5-10 minute video representing the variety of occupations at their company. The videos will introduce students to local professionals from multiple career pathways and those representing a variety of post-secondary credentials. This includes Apprenticeship Programs, Technical Schools, 4-Year Degrees, 2-Year Degrees, Professional Degrees, or Industry Recognized Certifications/Credentials. In each video the goal is to have a diverse demographic representation of employees featured, that reflects the demographics of the youth in our communities. Each of the 5 employees featured will have a one-pager created that provides an overview of their pathway to their current position including education, special skills, and past work experience.

There will also be an opportunity for students to learn even more from our featured local professionals in a live virtual panel discussion. Over the next two years, a total of 20 videos will be completed and be made available via the STEM Network website and youtube page.